

Hans-Werner Bierhoff

How is Prosocial Behaviour Measured in Children? Generality of Prosocial Behaviour. Part 2. Learning and Development 7. How does Prosocial Behaviour Develop? Prosocial Behaviour in the Second Year of Life. Age Trends in Prosocial Orientation: 4-20 years. "This book represents perhaps the most exhaustive coverage of the topic of prosocial behaviour within any single text. I shall recommend it highly to students and colleagues alike." - Tom Farsides, School of Social Science, University of Sussex. Prosocial behavior is a type of voluntary behavior designed to help others. Learn more about this important topic in social psychology. She's also a psychotherapist, the author of the bestselling book "13 Things Mentally Strong People Don't Do," and the host of The Verywell Mind Podcast. Learn about our Review Board. Amy Morin, LCSW. Prosocial Behavior and Altruism. Do you voluntarily help others? Voluntary behavior with the intent to help other people is called prosocial behavior. Why do people help other people? Is personal benefit such as feeling good about oneself the only reason people help one another? If you are redistributing all or part of this book in a digital format, then you must include on every digital page view the following attribution: Access for free at <https://openstax.org/books/psychology/pages/1-introduction>. Citation information. What is prosocial behavior? How does it differ from antisocial behavior? How do you know if you're prosocial, or if you just like talking? Let's talk about it. The prosocial behavior definition psychology theorists created started as an opposite of antisocial behavior. While people engage in antisocial behavior with the intent to hurt someone, people engage in pro-social behavior to help. But, is there more to the prosocial behavior definition? Understanding the development of moral attitudes toward unrelated individuals from different social groups may provide insights into the role of biological and cultural factors in prosocial behavior. Children (3-11 years old, N=80) were presented with moral dilemmas describing a conflict of interests between a con-specific (human) and another species (animals or aliens).