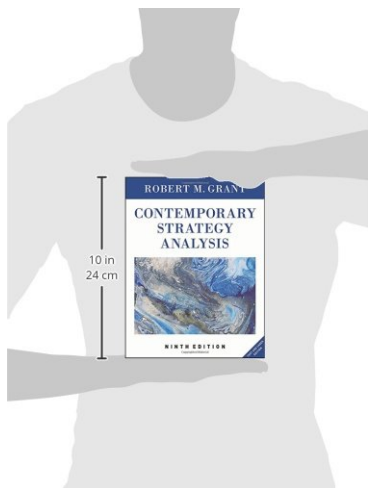


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Title: Contemporary Strategy Analysis

Author: Robert M. Grant

Released:

Language:

Pages: 776

ISBN: 1119120845

ISBN13: 9781119120841

ASIN: 1119120845

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Contemporary Strategy Analysis: Text and Cases, 9th Edition combines the text with an updated collection of 20 case studies. It is suitable for both MBA and advanced undergraduate students.

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