

# Media in Motion: Cultural Complexity and Migration in the Nordic Region // 2011 // Ashgate, 2011 // 9781409404460 // Elisabeth Eide // 280 pages

The International Branding of the Nordic Region is the focus of this research insight and case study, based on a recent article published in the academic journal "Place Branding and Public Diplomacy". In the article, Johannes Magnus presents the intriguing case of the Nordic region's initiative to brand itself internationally, requiring collaboration among many different stakeholders and concerted action across country borders. Learn about: How five countries and three autonomous territories are collaborating for joint region branding; The approach to strategically brand the Nordic region; The Book Description. Owing to increased migration dating from the 1990s, Nordic countries have gone through substantial cultural and social changes, resulting in increased debate surrounding the politics of multiculturalism. One of the central realms of the discussion around multiculturalism in the Nordic region concerns the media, which is considered to be a vital factor in the construction of society's values, as well as an essential tool in the integration process of migrants, providing as it does a symbolic arena for learning about and becoming part of society. This collection draws together Declaration by the Nordic Ministers of Culture on Promoting Diversity of Cultural Expressions and Artistic Freedom in a Digital Age. This declaration was published on 2/5/2016 at the seminar on "Re-shaping Cultural Policies for development - Promoting Diversity of Cultural Expressions and Artistic Freedom in a Digital...". The Nordic Culture Fund acts as a catalyst for art and culture in the Nordic Region. It supports various forms of collaboration and brings the Nordic region together, so that everyone can 26.07.18 | Funding opportunities. The Nordic-Baltic Mobility Programme for Culture is open to professional artists, producers and other stakeholders in all fields/sectors of art and culture in the Nordic and Baltic count 26.07.18 | Funding opportunities. Media in Motion : Cultural Complexity and Migration in the Nordic Region. Owing to increased migration dating from the 1990s, Nordic countries have gone through substantial cultural and social changes, resulting in increased debate surrounding the politics of multiculturalism. One of the central realms of the discussion around multiculturalism in the Nordic region concern Full description. Saved in Owing to increased migration dating from the 1990s, Nordic countries have gone through substantial cultural and social changes, resulting in increased debate surrounding the politics of multiculturalism. One of the central realms of the discussion around multiculturalism in the Nordic region concerns the media, which is considered to be a vital factor in the construction of society's values, as well as an essential tool in the integration process of migrants, providing as it does a symbolic arena for learning about and becoming part of society. The book also examines the manner in which recent technological changes suggest the