

[PDF] Organizational Behavior (16th Edition)

Stephen P. Robbins, Timothy A. Judge - pdf download free book



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Organizational behavior (OB) is the study of how people behave in organizational settings. Its principles are applied with the goal of making organizations and the people in them work more effectively together. Organizational behavior research can focus on individual behavior within the organization, how groups work together, how the organization itself behaves, and how all of these are interconnected and impact each other. Why is organizational behavior important? Organizational behavior (OB) is defined as the systematic study and application of knowledge about how individuals and groups act within the organizations where they work. It is the study of human behavior in organizational settings, how human behavior interacts with the organization, and the organization itself. Organizational behavior theories inform real-world evaluation and management of groups of people.[1]. Understanding Organizational Behavior. About This Book. What Is Organizational Behavior? Why Organizational Behavior Matters. Adding to Your OB Toolbox. Isn't OB Just Common Sense? Understanding Your Learning Style. Learning Styles. Understanding How OB Research Is Done. OB Research Methods.