

The Art of Writing Successful R & D Proposals // 9780913178515 // Redgrave Publishing Company, 1977 // Donald C. Orlich, Patricia Rend Orlich // 1977

Successful Proposal Writing. The following list of articles and links will help you hone your grant-writing skills. However, they only provide general guidance on the art of grant-writing; when you are ready to actually assemble your own funding proposal, remember to consult with your local research administration staff. Jump To: How To Write A Compelling Grant Proposal. General Grantsmanship. NSF Proposal Development Resources. Reviewers are often faculty just like you who are very busy. A reviewer must often read 10 to 15 applications in great detail and form an opinion about each of them. Researchers who are able to express their scientific arguments persuasively and concisely win grants and get published more often. Components Successful Writing Proficiency Successful Writing Proficiency Teacher's Book Class Cassette Class Audio CD ~ Express Publishing Published by Express Publishing Liberty House, New Greenham Park, Newbury, Berkshire RG19 6HW Tel.: (0044) 1635817 363 Fax: (0044) 1635817463 e-mail: inquiries@expresspublishing.co.uk INTERNET <http://www.expresspublishing.co.uk> © Virginia Evans, 1998 Design & Illustration © Express Publishing, 1998 All rights reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form, or by any means, electronic, photocopy Writing proposals for research funding is a peculiar facet of academic culture. A proposal's overt function is to persuade a review committee that it shines with four kinds of merit: conceptual innovation, rich and substantive content, methodological rigor, and feasibility. But to make these points stick, a proposal writer also needs a feel for the unspoken customs, norms, and needs that govern the evaluation and approval process. Proposals are a very specific genre. Successful proposals are those that get their merits across because they address the unspoken needs and norms as well as the overt rules and criteria of the review process. These pages will give proposal writers some sense of these normally unspoken customs and needs. Capture the Reviewer's Attention.