

[PDF] What's That Sound?: An Introduction To Rock And Its History (Fourth Edition)

John Covach, Andrew Flory - pdf download free book



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Description:

The music—front and center.

The leading text in the market, *What's That Sound?* strengthens students' listening skills and deepens their understanding of rock, first and foremost, as music. New listening guides and author videos reinforce this classic strength, while also providing additional historical and cultural context that allows students to make connections

between the music and the times.

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He is coeditor of *Understanding Rock* (Oxford 1997), *American Rock and the Classical Music Tradition* (Harwood 2000), and *Institutions, Traditions, and American Popular Music* (Harwood 2000). His extensive writings on twentieth-century music, popular music, and the philosophy of music have appeared in numerous books and journals. Professor Covach also maintains an active career as a performing and recording musician. Andy Flory (Carleton College), a Motown expert, assisted John Covach at UNC Chapel Hill in teaching one of the largest rock history courses in the world. *Rock History in the Media* • *I Know What I Like: The Fan Mentality* • *The Ups and Downs of Chart Positions* • *The Four Themes* • *Tracking the Popularity Arc*. *What to Listen For in Rock 8* • *Recordings and Radio Further a National Sound for Country*. and *Western Music 56*. *Superstation Radio Broadcasts in Prime Time* • *Country Music during World*. What was the record label formed by Bert Berns with his bosses from Atlantic Records, Ahmet and Nesuhi Ertegun and Jerry Wexler? *Bang!* • Which Chicago-based label, known for its electric blues and rock and roll records in the 1950s, was still active in producing black pop in the 1960s? *Chess*. Which artist had a chart hit with "Say It Loud, I'm Black and I'm Proud" in 1968? The number 1 text in the market, *What's That Sound?* treats rock as music first and foremost. New co-author Andy Flory has built on the classic strengths of the book to deliver this Third Edition, which includes revamped in-text listening guides, a four-color design, a new introductory chapter, updated material on music in the twenty-first century, and new and revised in-text features designed to help students become better listeners. [criv.pw](#). [Save to Library](#). [Create Alert](#). [Cite](#).

Introduced in 2013, his online rock history MOOCs have enrolled hundreds of thousands of students worldwide. He is co-Editor of *Understanding Rock* (Oxford 1997), *American Rock and the Classical Music Tradition* (Harwood 2000), *Traditions, Institutions, and American Popular Music* (Harwood 2000), and *Sounding Out Pop* (Michigan 2010). His extensive writing on twentieth-century music, popular music, and the philosophy of music have appeared in numerous books and journals. *The Singers and the Big Bands* *Frank Sinatra* *The Sound of Pop in the Early 1950s* *What's That Source?: Phenomenon: The Voice with the Golden Accessories*. *Rock History in the Media* *I Know What I Like: The Fan Mentality* *The Ups and Downs of Chart Positions* *The Four Themes* *Tracking the Popularity Arc. What to Listen For in Rock 8* *Maintaining Previous Approaches: It's Still Rock and Roll to Me* *Rethinking Previous Approaches: New Arrivals in the Late 1970s* *Progressive Rock Revamped* *Singers, Songwriters, and Bands* *Form or Formula? What's That Sound?* book. Read 27 reviews from the world's largest community for readers. Offering strong coverage of the music business, rock's visual cu... A thorough and well written guide to Rock music and its place in popular music and culture as a whole that should be interesting to longtime fans and newcomers alike. Still, I couldn't help but notice a few obvious omissions; I mean, how can anyone discuss post-punk/indie scene in the UK without mentioning bands like Joy Division, New Order, and the Smiths?